



**ALLISON LEE**

GRAPHIC DESIGNER / ILLUSTRATOR

allisonlee.design al@allisonlee.net

## SUMMARY

I am an adaptive and goal-oriented designer with over nine years of professional experience in print and web design. I have extensive knowledge of current web standards, HTML/CSS coding, art direction, and printmaking, and I work well in collaborative or independent environments to create the best possible design for my employer.

## SKILLS

### Print

Experienced in print preparation and production (including offset, letterpress, and silkscreen printing), and gallery presentation.

### Web

Comprehensive knowledge of HTML/CSS coding, CMS modification (WordPress, Bootstrap, Shopify), and Facebook app creation.

### Illustration

Experienced with digital and traditional illustration, including concept, composition, ideas, storyboards, and narration.

### Mac / PC Programs

Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Word, PowerPoint

### Other

Leadership proven by the ability to train, supervise, motivate, and evaluate employees. Able to work with a team or independently.

## EXPERIENCE

### Senior Graphic Designer • Check Into Cash, Inc., Cleveland, TN • 2011 – Present

- Meet and correspond with clients to determine client needs for company websites.
- Create graphics for email, landing pages, websites, and various print materials.
- Provide art direction for Check Into Cash and its affiliates in related businesses.
- Develop and maintain websites utilizing HTML/CSS and Adobe Creative Suite.
- Oversee quality assurance of finished websites, including the validation of web forms and links.
- Supervise designers while providing guidance and motivation on projects.

### Graphic Designer • Elevation Design Agency, Huntsville, AL • 2010 – 2011

- Guided clients in discovering and crafting their visual brand identity.
- Performed HTML/CSS coding and maintenance for clients' websites.

### Graphic Designer • CENTURY 21 Mid-State Realty, LLC., Winchester, TN • 2009 – 2010

- Oversaw the design and layout of the company's magazine and print postcards.

### Graphic Designer • Tullahoma News, Tullahoma, TN • 2008 – 2009

- Designed and prepared advertisements for print in a fast-paced work environment.

### Intern • Isle of Printing, Nashville, TN • 2007 – 2008

- Experienced producing letterpress prints for clients.
- Learned concepts for illustration and client relations.

## EDUCATION

**B.F.A. Visual Communications** • Austin Peay State University, Clarksville, TN

**Associates of Science in General Studies** • Motlow State Community College, Lynchburg, TN

## RECOGNITION

Riverfest Art Show, 1st Prize Drawing / 3rd Prize Overall • 2018

Winchester Wriggle Art Walk • 2015

Winchester Wriggle Art Walk • 2014

Free Fall: Graphic Design Show • 2011

Retro Spin: Illustrations by Allison Lee • 2011

Goldsmith Press: True Stories • 2011

1st Ave Gallery, Open Art Friday Show • 2009

Austin Peay State University Alumni Art Show • 2009

Frist Center for the Visual Arts, New Edition: College Printmakers • 2009